



Wholesale Terms & Dealer Support

Wholesale Requirements

Wholesale purchasing is available with a resale number or other proof of business. Please complete the retailer order form included with this packet and send it with payment information, as directed on the form. Once we've verified your business, the order will be sent.

First time orders require a minimum of 9 patterns total, 3 pattern minimum of any one style, pre-paid. To better service your customers, reorders do not require a minimum.

Shipping

All orders are shipped via USPS priority mail with tracking for domestic, and customs tracking for international. For customers charging to a UPS account, a \$15.00 package pickup fee will be added.

For Your Convenience

Downloadable or Online Catalog, Retail and Wholesale

We update our online retail catalog and wholesale packet once a year near the end or beginning of every year. Use the retail catalog for promotions, at the sales counter, or to inform and assess customer interest. Print the catalog PDF directly from the Sew Chic site, add a catalog link to your site, or request printed catalogs with your order. Use the line sheet to plan wholesale purchases and place orders.

Mail-in or Online Invoicing

Paying with cash? No problem. Just mail a check with your order form. Paying by credit? Keep your credit card safely on file with us, or retain privacy and pay online invoicing via Paypal. Net 30 can be set up for high volume customers.

Reordering and Fast Shipping

Email, fax, or phone in your order and preparation for shipment will begin right away. Most orders ship within 48 hours of payment, but please allow up to 2 weeks for delivery in cases of low inventory and large orders.

Automatic Notification & Shipment Program with Free Shipping

Expect to receive notice of new styles by email. This includes all product details and sample invoice for 6 patterns. If approved and paid within 2 weeks of first notification, your shipment will be sent free of charge. Free shipping applies only to prepaid orders and new product. Standard shipping costs apply to established styles.

Dealer Support Services

Free Product Samples

With the purchase of \$200 or more, you are eligible to receive one free pattern of your choice. Use it to make product samples from your store fabrics to wear or display, test style marketability with online customers, or keep for yourself. Just write the style number in the "free sample" order form section when making a qualifying purchase. One free pattern per purchase.

Store Samples

Stock 4 styles (or more) to borrow product samples of your choice to display in your shop for shop for up to 30 days, subject to availability. Samples cannot be sent with product, but will be mailed separately. In turn, we each agree to carry the cost of shipping.

Marketing Support

All internet product images on our site are ready for your use. We recommend that you link directly to the product images on our server so that your images remain current in the event of an image update. We also have many alternate logos, banners, ads, print catalogs and flyers ready for use, so please ask. Need a special banner size? We will create one for you free of charge. Please contact us with any requests.

Sales Support & Services

Education Opportunities

Designer and Instructor Laura Nash teaches at events, expos, and also online at Craftsy.com and would love to educate your customers too. Offering a wide range of classes on fitting, construction and technique, and “make and takes” suitable to the classroom, current titles include: “Fit to be Sewn”, “Pursuing the perfect Pant”, “Copy your Figure”, “Fitting the Vintage Bodice”, “Lingerie the Vintage Way” and many more. Costs are based on the number of teaching hours with a three hour minimum, plus travel and applicable lodging reimbursement. Stores carrying Sew Chic Patterns enjoy 50% off the normal fee. Email for inquires.

Trunk Show with Meet the Designer

Looking for an event to engage customers? Inviting customers to a meet and greet is a great way to personalize the introduction of the new or existing Sew Chic product line. Laura can educate employees and inform customers about the pattern line and answer all related fitting and sewing questions. We will happily provide for event giveaways and Laura can stay busy with informal fitting sessions or demos of sewing techniques used in Sew Chic patterns. The trunk show of clothing samples includes a complete line of current patterns, and you receive 50% of the associated pattern sales. Plan this event to coincide with other scheduled travel or pay only half of the related travel costs.

Complimentary Store Listing

Your store gets a listing on our site under the “store locator” page to help direct traffic to your store. We will publish your logo with store location and phone number, along with a clickable link to your website.

Advertising and Promotions

Do you have a store promotion or a sale coming up that will include Sew Chic Patterns? Let us know about it so we can promote your event within our own social network, newsletter, and marketing. When you are successful, we are successful!

Questions? Contact us by:
Email: Info@SewChicPatterns.com
Phone toll Free: (866) 623-9052
Fax: (541) 929-9000 (Please call first!)

Become a Dealer with Sew Chic!